

Policy 9: Public Information and Communication

MIDAS Group is committed to maintaining the highest standards of communications relating to its activities, consultancy, training, coaching, research and related services.

We endeavour to ensure that all information and public information is approved prior to publication, and is clear, accurate, and up to date.

MIDAS Group communicates and publishes information about its activities, primarily through its website (www.midasgroup.ie, www.midasgroup.training, www.unlockingpotential.ie), through email and on the MIS system, brochures, flyers, posters, correspondence with businesses and career events.

MIDAS Group also uses Social Media to extend communication channels (e.g., Facebook, LinkedIn, Twitter and Instagram) in order to reach different learner markets, although these channels concentrate on basic information on courses, scheduling and upcoming events. MIDAS Group has also established links with a number of training organisations in Ireland and collaborate with these organisations in areas such as best practice, benchmarking and innovation.

We also use our LMS to provide one-way and two-way communications to currently enrolled learners. A variety of online tools such as Microsoft Teams and Zoom are also used to communicate in different ways with learners.